



reddot design award  
best of the best 2012



Dulliken, 27 March 2012

## Press Release

**Spemot AG succeeded in the "red dot award: product design" – the soulution 530 integrated amplifier and the soulution 540 digital-player are "best of the best 2012"!**

**[Dulliken] The soulution 530 integrated amplifier and the soulution 540 digital-player of Spemot AG inspired the international expert jury of the red dot award: product design 2012. With these high end audio components the company placed one of the best designs of the year in the competition for the world's coveted red dot. Its excellent design style convinced the 30-member jury. 4,515 products were registered for the renowned design competition 2012. But only few were given the honour to receive this acknowledged quality seal.**

The soulution 530 integrated amplifier and the soulution 540 digital-player have made it: With the "red dot: best of the best", they receive the highest award of the largest design competition in the world. On 2 July 2012 this success will be celebrated on the occasion of the red dot gala. More than 1,000 international guests from the design world, industry, society and the media will gather that evening in the Aalto-Theater, the opera house in Essen, in order to participate in the traditional award ceremony. Afterwards, the soulution 530 integrated amplifier and the soulution 540 digital-player will be on display at a four-week special exhibition in the red dot design museum.



### 540 Digital-Player:

In quite a few areas the 540 digital player is based upon the proven technical solutions which are already used in the solution 745 SACD player. Only the synthesis of many factors ensures in their accurately fine tuned interaction that nothing will get lost at the digital source of the hifi reproduction: A superb mechanism for perfect data readout, a super-precise master clock generator which won't even allow jitter to develop in the first place, an intelligent digital signal-processing with oversampling technology and analogue output stages in preamp quality.

### 530 Integrated amplifier:

Most integrated amplifiers combine the functions of the volume control, source selection and amplification in a "integrated" circuit. This does not apply to the solution 530 Integrated amplifier. This combines a full preamplifier and an uncompromising power amplifier both of reference quality in one housing. Thus it becomes a real solution product, truly a great amplifier!

Professor Dr. Peter Zec, initiator and CEO of the red dot design award, pointed to the high quality level of the competition: "The most distinguished products of the respective branch of industry faced up not only to the tough competition this year again, but also to the critical eye of the jury. The experts thoroughly examined, tested and evaluated each individual entry applying the highest standards. With their performances, the laureates did not only demonstrate an extraordinary design quality but they also showed that design is an integral part of innovative product solutions. At this high level, the winners are able to increase their potential for success on the market considerably by purposefully using our design prize."

The award-winning products in the red dot design museum

With more than 1,500 products on an area of more than 4,000 square metres, the red dot design museum accommodates the world's largest permanent exhibition of temporary design. From 3 to 29 July 2012, it again invites to look at the traditional special exhibition of the award-winning products. In "Design on stage – winners red dot award: product design 2012" design, enthusiasts can admire the latest trends at close range. Touching is explicitly requested: Thus, the visitors experience the prizewinning design of the solution 530 integrated amplifier and the solution 540 digital-player by Spemot AG live in the breath-taking atmosphere of the one-time boiler house of the Zeche Zollverein, a former coalmine.

The red dot design award

The red dot design award, whose origins reach back to the 1950s, is carried out in three disciplines: the "red dot award: product design", the "red dot award: communication design" and the "red dot award: design concept". In 2011 alone, more than 14,000 entries from over 70 countries were registered. The award – the red dot – has established itself internationally as one of the most appreciated quality seals for outstanding designs.

For further information please look at:

[www.red-dot.de/press](http://www.red-dot.de/press)

[www.soulution-audio.com](http://www.soulution-audio.com)

Press contact:

soulution / Spemot AG  
Cyrill Hammer  
+41 62 285 3040  
cyrill.hammer@spemot.com  
www.soulution-audio.com